Five Dollars October 29, 2017

## TV ENGINEERING NEWS

### **Industry Trends in Technology & Employment**

# Market Stability & Career Security

With OTA, MSO, OTT and OEM broadcasters all experiencing varied stages of growth and contraction, knowing where your TV Engineering career is served best now and into the future, is important. This month we will show you examples of long term, secure tv engineering jobs offered

#### **Career Security**

We looked at the top 20 US markets for TV Engineers and then compared TV BO&E / Engineering jobs from a large sampling of 100 DMA's. What we found will surprise almost everyone in the industry.

#### **Bigger is Not Better**

The best employers for TV engineers were established broadcasters moving to new technology with regional broadcasters surrounding the top 20 DMA's. The cultures, work/life balance, retirement plans, benefits & job security were in the top 3%.

Welcome to issue #237 of TV Engineering News. Today we



will examine an exceptional engineering job offered in a top 20 DMA in The United States.

# This TV engineering job is in the top 3%

• The parent company was founded in the 1800's and will still be here in another 200 years

- The corporate culture, work/life balance are exceptional. The work environment is noted to be a happy and caring place to work for every level of employee.
- •The company offers a pension, 401K savings, health benefits, vacation, and PTO.
- The TV Network & Radio are in the #1 DMA in the country
- The company is building brand new studios for production, post and broadcast operations and engineering for their MSO, Satellite, OTT, RF, print and online media properties.
- The Chief Engineer's office is in 1 of 3 broadcast facilities central for commuting by car or public transportation
- The job is hands-on with a staff of 7 that will keep the Chief Engineer engaged if they love technology like walking the halls of NAB and mentoring those who want to learn and grow in an environment that treats employees as family.
- The winning job link: <u>Chief Engineer</u>, http://www.media-recruiters.com/jobs-for-tv-chief-engineers

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#### Brooklyn, NY

Brooklyn, NY is fast becoming one of the most desired places to live in in the New York Metropolitan area.

With its charming neighborhoods, growing technology companies, world class restaurants, cultural diversity and easy access to all things great about New York, Brooklyn offers everything people enjoy.

Growing business and broadcasting technology at the Brooklyn Technology Center

- Outstanding Schools
- World class, dining, shopping and entertainment and sports
- Housing choices in cool new neighborhoods, quiet family oriented neighborhoods and fast paced city living. The choices abound.

TV Chief Engineering Jobs 10/22/2017

Chief TV Engineer PC Mobile

**Contact to Apply:** Tony Filson, Filcro Media - Resume Link

Weighing the positive aspects of our national survey for TV Engineering Jobs that offer career stability and security.

- 1. Since the organization has been in business for 200 years and their revenue model is not ad driven, they will continue to be in business for another 200 years unless the Earth stops spinning.
- 2. The TV organization and the parent company are a great place to work. The corporate culture, work / life balance and caring, upbeat, happy work environment is real.
- 3. The Media Company offers a pension, a 401K savings and comprehensive benefits for single and family needs. Most companies don't offer pensions any longer. This company offers a pension and 401K. This is of substantial financial value. It would cost many millions of dollars in personal savings to equal what this company provides to its Chief Engineer. This Chief Engineer will vest for retirement in 5 years. We could not find another broadcaster in America that provides this to their Chief Engineers.
- 4. The TV Network, their radio show, MSO distribution and more are located in the #1 DMA in the country. This is sophisticated broadcasting that will be brought into the future by this talented Chief Engineer. They will build and operate their ideal environment from a business, technical and creative perspective. They will be creating their own world.
- 5. The job is hands-on. No rose petals and steamed milk lattes or flying a desk. This chief engineer will be a vital executive offing guidance to senior management, producers, editors and vendors. This job is essential not a "layer" in a bloated environment. The job and the organization both assure career stability and security. Brooklyn, NY. The advantages are many

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