



Senior Art Director

Location Detroit / Dearborn, Michigan

Compensation

A starting base salary of \$75,000 to \$85,000, based on experience with exceptional health and wellness benefits, retirement, savings plans and more.

Duties and Responsibilities

- Serve in a leadership role in the development of the look and feel of the assigned project.
- Teach, coach, and mentor others in design fundamentals including color theory, typography, and composition.
- Manage the creative process and large scale projects.
- Effectively translate branding and marketing strategies for a wide range of clients/verticals into exceptional creative concepts and executions.
- Develop and create innovative concepts in keeping with project scope: strategic positioning, business requirements, timelines and budgets.
- Demonstrate the ability to articulate design concepts to a broad audience.
- Responsible for all phases of the creative process and accountable for hands-on design and directing creative work.
- Possess a complete understanding of the overall vision of a project.
- Possess strong graphic experience and excellent sense of typography.
- Identify and address technical problems as they relate to visual design.
- Communicate complex design information in a strategic context.
- Work closely with the Creative Director to establish and maintain visual integrity
- Develop concepts and collaborate with Copywriter to produce quality advertising.
- Create layouts and graphics.
- Assist with monitoring all assigned production and follow through on all phases of production.
- Assist in the search and acquisition of photography and artwork.
- Deliver presentations to team and/or senior creative personnel.
- Remain current on industry trends and technology.
- Design in a variety of styles.

Qualifications

- B.A. Degree or better, prior experience working in advertising preferred.
- At least 5-7 years of experience as a creative.
- Very strong time management / organization skills.
- Strong leadership skills.
- Detail oriented

Contact

Tony Filson
Officer in Charge of Search
Filcro Media Staffing

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